



SYNERGY
ENTERPRISES, INC.

Creating a healthier, better-educated world by
supporting projects that strengthen people,
programs, and communities.



SMALL TEAMS
BIG SOLUTIONS

AN UNWAVERING COMMITMENT TO EXCELLENCE

Founded in 2003, Synergy is a woman-owned small business built on the belief that you can “do good” while doing good work. This belief serves as our north star, guiding our commitment to projects that help create a healthier, safer, and more educated world.

We partner with our clients to drive change, produce results, and solve problems, making their satisfaction our number one priority. Our reputation is built on our commitment to excellence, exceptional client delivery, and belief in our clients’ missions.



SERVICES



Policy Analysis and Strategic Communications

- Communications Research
- Print and Digital Product Development
- Science and Technical Writing
- Social Marketing and Public Health Campaigns
- Section 508 Compliance
- Policy Analysis



Information Technology (IT)

- IT Security and Governance
- Web Design and Development
- Mobile App Design and Development
- Data Visualization
- Project Management Office Integration
- Application Development



Research, Evaluation, and Statistical Analysis

- Qualitative and Quantitative Research
- Advanced Analytics
- Mixed-Methods Research & Evaluation Design and Analysis
- Logic Model Development
- Evaluation Planning
- Survey Development, Validation, and Administration



Technical Assistance and Program Implementation

- Technical Assistance
- Integrative E-Learning Programs



Conference and Peer Review Services

- Event Planning
- Facilitation Services
- Grant Management and Peer Review Services

TOPIC EXPERTISE



Education Program Areas

- Early Childhood, K-12, and Postsecondary Education
 - Early Childhood Education
 - Elementary and Secondary Education
 - Higher Education
- Academic Content Areas
 - Effective Use of Technology
 - Literacy and Reading
 - Mathematics
 - Science, Technology, Engineering, and Mathematics (STEM)
 - Social Studies, Civics, and History
- School and Community-Based Programs
 - Charter Schools
 - Magnet Schools
 - Full-Service Community Schools
 - Promise Neighborhoods
- Out-of-School Time and Extended Learning
 - Out-of-School-Time Programs (before school, after school, during the summer)
- Student Supports and Well-Being
 - Homelessness and Poverty
 - School Climate
 - Emergency Preparedness and School Safety
 - Student Mental Health
- Student Populations
 - English Learners (including Native American, Alaska Native, and Native Hawaiian students)
 - Students with Specialized Learning Needs



Educational Program Design and Implementation

- Multitiered Systems of Support (MTSS)
- Implementation Fidelity
- Teacher and Administrator Evaluation
- Performance-Based Compensation for Educators
- Teacher Preparation and Professional Learning
- Family and Community Engagement
- Cross-Sector Partnerships (institutions of higher education, community-based organizations, etc.)



Educational Foundational Practices

- Assessment and Continuous Improvement
- Sustainability, Scalability, and Growth



Education Systems, Operations, and Accountability

- Data Collection, Management, and Systems Development
- Technology and Workforce Pipelines
- Grant Management
- Program Monitoring (federal, state, and local)
- Program Evaluation
- Administration and Leadership of Districts and Individual Schools



Legal Epidemiology



Policy (cannabis, alcohol, education)



Social-Emotional Learning Development



Substance Use

- Addiction Science
- Alcohol and Cannabis Policy
- Federal Drug-Free Workplace Programs
- Substance Use Disorders
- Substance Use Prevention and Treatment
- Underage Drinking Prevention



Trauma-Informed Practices



Women's Health

- Women's Health Across the Lifespan
- Maternal and Reproductive Health
- Menopause
- Chronic Disease Prevention
- Leading Causes of Death

CLIENTS

U.S. DEPARTMENT OF EDUCATION

- Office of Special Education and Rehabilitative Services
- Office of Elementary and Secondary Education
- Office of Indian Education
- Office of Safe and Supportive Schools
- Office of Innovation and Improvement
- Institute of Education Sciences
- National Center for Education Statistics
- Office of Planning, Evaluation and Policy Development
- Office of Vocational and Adult Education
- Office of English Language Acquisition
- Office of State Support

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

- Centers for Medicare & Medicaid Services
- National Institutes of Health
 - Division of Loan Repayment
 - National Cancer Institute
 - National Institute on Drug Abuse
 - National Institute on Alcohol Abuse and Alcoholism
 - National Institute of Diabetes and Digestive and Kidney Diseases
 - National Institute of Mental Health
 - National Institute of Arthritis and Musculoskeletal and Skin Diseases
 - National Heart, Lung, and Blood Institute
 - Office of Research on Women's Health
- Substance Abuse and Mental Health Services Administration
 - Center for Substance Abuse Prevention
 - Center for Substance Abuse Treatment
 - Center for Mental Health Services
 - Office of Communications

U.S. DEPARTMENT OF DEFENSE EDUCATION ACTIVITY

SNAPSHOTS

By anticipating and adapting to our clients' evolving needs, we foster long-standing partnerships and deliver innovative, award-winning programs.



Office of Safe and Supportive Schools Readiness and Emergency Management for Schools (REMS) Technical Assistance (TA) Center

Since 2012, Synergy has worked with the REMS TA Center to produce and promote comprehensive resources, tools, and e-learning courses that allow educational institutions to be prepared for any emergency incident.



Substance Abuse and Mental Health Services Administration (SAMHSA) "Talk. They Hear You."® Campaign

Since 2014, Synergy has partnered with SAMHSA on this national media campaign to help parents/caregivers, schools, and community organizations implement youth substance use prevention efforts in their communities. We provide strategic communications services and stakeholder outreach and engagement support to educate and drive action to reduce youth substance use.



U.S. Department of Defense Education Activity (DoDEA) Evaluation Technical Assistance Center (ETAC)

As the national partner for the DoDEA ETAC, Synergy empowers 150+ grantees with tailored evaluation guidance, data-driven tools, and hands-on technical assistance. We strengthen grantee capacity in project implementation to drive continuous improvement—ensuring that federally funded programs for military-connected students achieve meaningful, measurable impact.

CONTRACT VEHICLES

- Health Resources and Services Administration (HRSA) Marketing BPA
- Substance Abuse and Mental Health Services Administration (SAMHSA) IDIQ
- National Institutes of Health Conference and Administrative Travel Services (NIHCATS) IV IDIQ
- National Institutes of Health Public Information and Communication Services (NIHPICS) III IDIQ
- Program Support Center (PSC) IDIQ
- Office of Safe and Supportive Schools Student Support and Academic Enrichment (SSAE) BPA
- Comprehensive Literacy State Development (CLSD) BPA
- Procurement of Research, Evaluation and Statistics Task Orders (PRESTO) IDIQ
- Readiness and Emergency Management for Schools (REMS) Technical Assistance (TA) Center BPA
- Education Grants Management Support Services (EDGMSS) BPA
- GSA Professional Services Schedule

NAICS CODES

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| • 512110 | • 541611 | • 541910 |
| • 513199 | • 541613 | • 541990 |
| • 518210 | • 541614 | • 561410 |
| • 519290 | • 541618 | • 561422 |
| • 541370 | • 541690 | • 561499 |
| • 541430 | • 541720 | • 561920 |
| • 541511 | • 541810 | • 611430 |
| • 541519 | • 541820 | • 611710 |
| • 541519 | • 541850 | |

AWARDS AND RECOGNITION

At Synergy, our clients' goals become our goals. Our results-driven staff members and award-winning work are built on a foundation of confidence and trust. We don't just work for our clients. We work alongside them.

Synergy's expertise, excellence, and innovation have been recognized globally by leading publications, professional and government organizations, and industry awards.



Recognizing Excellence
in Government Communications



SYNERGY GIVES BACK

Giving back is in our DNA. We believe that we have a social responsibility to make the world around us a better place. Through Synergy Gives Back, we've built ongoing relationships with organizations that have the same passion for solving challenges in the communities where we live and work.

We are proud to support The Children's Inn at NIH in its mission to provide a place like home for children and young adults with rare and serious diseases who are receiving treatment in NIH clinical research studies.



Contact Information

Synergy Enterprises, Inc.
6116 Executive Boulevard, Suite 311
North Bethesda, MD 20852

📞 240-485-1702

✉️ info@seiservices.com

🌐 www.seiservices.com

